Conference Objectives

- Set the tone and direction of the Army's FY07 Retention Program
- Individual training of our Career Counselor Force
- Obtain new and innovative ideas and initiatives on how the Army can improve on an already successful retention program
- Identify the impacts and challenges of multiple deployments are having on the Army's retention program

Conference Objectives

- **Enhance overall Career Counselor knowledge, skills, and performance**
- **Walk away with clear and precise guidance and information to assist you in achieving your command's retention mission**
- **Address incentives and option changes, multiple deployments, Career Counselor issues and concerns, and improvement for future conferences / training seminars**

Conference Goals

- Conduct professional training with quantifiable objectives
- Establish measurable goals – report quarterly to evaluate results
- Increase retention production
  - AC: 110%
  - AC to RC: 108%
- Achieve a 99% data input accuracy rate
- Accomplish 100% TSP contact rate
- Develop a comprehensive training plan identifying required training at each level

QUESTIONS?